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Date: October 26, 2010



East House Board Chair Honored

David VanBlarcom, Chair of the East House Board of Directors, was honored at the Greater Rochester Awards luncheon. The Greater Rochester Awards recognize exceptional work accomplished by the community's human services sector at an annual celebratory luncheon, held last Friday at the Hyatt Regency Rochester.

VanBlarcom was one of thirteen local individuals and four organizations honored for their efforts in local human services. The awards event is presented by the Rochester Business Journal and the United Way of Greater Rochester. VanBlarcom received the Board Leadership Award, which is presented to non-profit board chairs who have enhanced the mission and reputation of their agencies through effective leadership, fundraising, strategic planning, community collaboration and problem solving. VanBlarcom has been an East House board member for four years, and has served as chairperson since June of 2009. During his term, East House has increased fundraising results and has recently been awarded more than \$5 million in low-income housing tax credits to construct and operate 44 affordable housing apartments that will open next Fall in the City of Rochester.

“Dave is a non-profit President's dream volunteer,” said Greg Soehner, President/CEO of East House. “He is 100 percent committed to our mission, gives his time and money to the organization, and is an excellent spokesperson for us as he speaks from the heart. I trust Dave fully and rely on his support and counsel.”

Founded in 1966, East House is a private, non-profit rehabilitation agency that provides residential, rehabilitation and support services to individuals recovering from mental illness and/or chemical dependency. East House serves more than 1,000 clients and their families each year and is funded by New York State, Monroe County, United Way, client fees and donations. For more information, call (585) 256-3800, ext. 231.