



Over 40 Years of Caring

FOR IMMEDIATE RELEASE

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M & T Bank Sponsors East House Enrichment Program



M & T Bank has given East House Corporation a gift of \$5,000 to sponsor the 15th annual Enrichment Program at Rochester Institute of Technology. Enrichment is a two-week educational program, in which forty East House clients take classes and experience a graduation ceremony. The program encourages these clients, who are recovering from mental illness and chemical dependency, to consider higher education to become independent and self-sufficient. Often, many of these individuals do not feel that they are worthy of an education or worthy of success. For many, this one program makes the difference and changes their lives.

“We are happy to help,” said Mark Cirella, Vice President of Commercial Banking at M & T Bank. “We know that these funds will make a difference in the lives of the people that East House serves.” M & T has sponsored the program for the past two years. “Each year, we have seen the results of the program, and we find that many clients do go back to school for their GED, or enroll in higher education. Some former clients have even gone on to obtain a Master’s Degree.”

“We greatly appreciate this gift,” said Greg Soehner, East House President/CEO. “These funds will be a great help as we carry out the program this year. We are very grateful to M & T Bank for joining us in providing hope to clients.”

The 2011 program will take place from June 6th - June 16th. A graduation ceremony is planned for June 16th at 4:00 p.m. at RIT’s Ingle Auditorium, located in the Student Alumni Building. For more information, call (585) 256-3800 ext. 231.